

YOUNG ISRAEL SHOMRAI EMUNAH of Greater Washington

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March 2010

Dear Members and Friends,

Young Israel Shomrai Emunah is planning the publication of its Annual Ad Journal in conjunction with its forthcoming Annual Banquet. The Journal and Banquet on April 25, 2010 are our major fund-raising events of the year.

We are pleased that our honorees this year will be Rabbi Dovid and Atara Rosenbaum celebrating five years with YISE and Michael and Sharon Shimoff to receive the Young Leadership Award. Our youth honorees will be Tova Hillman, Sarit Klugerman, Adam Paisley and Jeremy Rosenthal.

We look forward to your ads and messages in the Journal in their honor. We will be happy to work with you to express your good wishes or extend greetings to our honorees, to promote your business, or any other message you wish to convey. The Journal is circulated to all our Banquet attendees, advertisers and contributors.

It is important that every member and our friends participate to make the Journal a success. Please solicit your doctor, dentist, financial planner, plumber and others you support. Don't ignore a business assuming that someone else went there. An Information Sheet on the reverse side describes options to convey your messages and our various listings. We expect that this year's Journal will surpass past years' financial successes, but only with your help. By inserting your greetings or by advertising your services, you will support our Shul's important programs, and you can pay tribute to our honorees at the same time.

Please complete and return the enclosed form with your ad by April 9, 2010 and include your payment or credit card information. Remember to reserve Sunday, April 25th to attend the Banquet. Invitations to the Banquet will be mailed shortly.

Together, we will make this evening a memorable one. Your participation in this Journal will help us achieve that goal. Thank you for your prompt response.

Sincerely,

Jules Meisler
Journal Chairman